

## Profile



### **Christopher Cheong (Zhang Jie Qi)**

is Malaysia youngest professional mentalist/magician currently residing in the Petaling Jaya, Malaysia.

His interest in magic started off during his early childhood days. It happened when his family took him for a few magic shows. On his 8th year old birthday, his family bought him a magic kit set from Toys 'R Us and that is where his foundation was set upon.

A few years after the vested interest has been instilled in his life, coincidence brought a group of magicians to his school and performed a few magic tricks that left a mark on his life like no other. Seeing magic happen before his very eyes further inspired him to learn the tricks of the trade and to improve as a better magician.

AND that was only the beginning,

late in 2007; Chris Cheong joined The Magic Annexe (Malaysia Premier Magic Club). This proved to be a stepping-stone in which he learnt to hone his skills, perfect his performing capabilities, and build his always-growing confidence as a performer.

With that as a basis, he decided to come out with Magical Ztudio Services, the Magic Supplying Company; this move stunned many, as it was not expected. Magical Ztudio brought upon a lot of heavy criticism, criticisms that surface were about age, experience, and capability in competing and providing the necessary results from which Magical Ztudio was expected to do. Well that aside now, Magical Ztudio Services has grown to Magical Ztudio Production. No matter what obstacles that faced him, the love for Art of Magic has never left his heart.

He specializes in the field of stage mentalism, and close-up magic. With his ever-growing 'Chris Humor' and calm personality, he creates a unique combination of mentalism and magic that leaves a distinct memory in people's lives.

Knowing when to make people laugh, creating the perfect setting for the event, making it memorable, these are just a few of the things that he creates when performing. Magic makes the difference in every soul; the difference is there to see. After all most things are beyond beliefs until you experience it for yourself.

He have met and performed for over 1000 of government and corporate leaders, minister and many famous artist and renowned people. Have spoken and made special appearances in countless of forums and seminar.

### **Media Appearances**

Chris was titled youngest professional mentalist/magician by Utusan Malaysia and Infinity Magazine. He is working with Radio Television Malaysia (RTM). Ambassador Host Tv2 Program 'Kids on 2'. Made countless of appearances as guest, performer, and magic choreography on other TV series.

### **Other Projects**

Chris Cheong used to work for one of Kuala Lumpur's recognized club, Mist and Milk Club, as their Resident Magician. He came into the clubbing scene bringing magic - a whole new and radical idea in Malaysia. He also has worked with Coco Banana Club and other of its branches as a special residential magician.

Year 2011 Chris brought magic into education. Using the Art of Magic as a tool to train student's self-development, public speaking and management.

Some of his regular clients include:

- Lamborghini Cars
- Telekom Malaysia
- New Straits Time
- Utusan Malaysia
- Money Tree Asia Pacific
- Dell Malaysia
- Radio Tv Malaysia
- The Switch
- PEMANDU Unit under Prime Minister Department
- Guinness Berhad
- Shell

## Portfolio\*

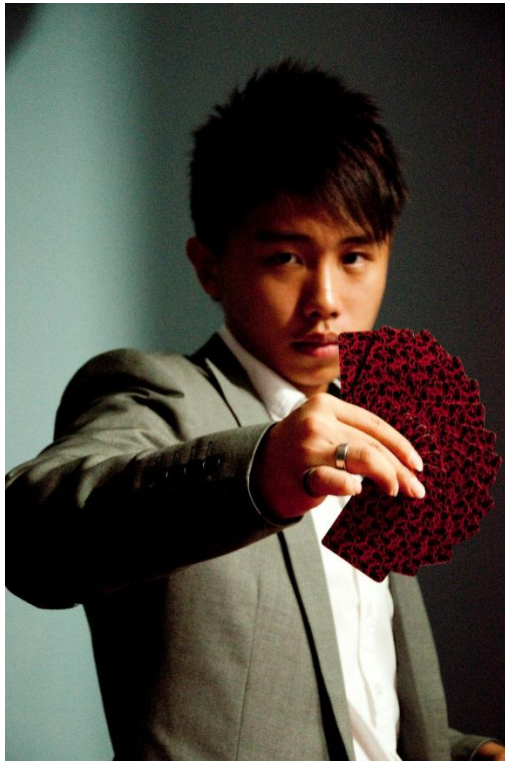
- Charity events (2007-2008) as a close up magician.
- Founded [Magical Zstudio](#) (Asia Pacific Magic Supplying Company, Malaysia's Largest Online Shop).
- Close up magician walkabout in KDU college's special Halloween party.
- Magician/entertainer at various house and birthday parties in Klang, Penang and PJ area (2007 - 2009).
- Gospel Magician at a children church Easter celebration for various of churches (2007 - 2009).
  - Gospel Magician at INTI College Christian Fellowship meeting.
  - Stage magician at Gold Course hotel for Selangor State police dinner.
- Walkabout magician Outside Out-Post Cafe in the Curve for Utusan Malaysia, Launching "INFINITI" Magazine
  - Radio TV Malaysia "Lava Kids" Magician , for interview and tv appearances
    - KDU "Rave 2 Save" Events walkabout magician and store owner
  - TM Malaysia Streamyx , Syioknya Fiesta 2009 Melaka , Magician of the 2 events.
  - TM Malaysia Streamyx , Cyber Carnival 2009 Penang , Magician of the 2 events.
- SPDRM Police Subang Jaya dinner , invited magician of the night , Close up and stage.
  - Walk-about magician for Red Carpet annual dinner.
  - Perform for New Straits Time Press private event in Bangsar.
- Money Tree Asia Pacific Red Carpet Event, Stage magician and entertainers of the event.

- Genting Permai Resort walk-about magician for a private event.
  - Stage magician for Artists party Christmas celebration.
    - 25 Episode of Tv Appearances on Tv2.
  - Magician for "Hello 2010" in Laundry Bar by StereoPath.
- Sri Kulai Western Product launches for AirAsia in OneUtama, Stage Magician.
- One World Hotel, Ruby Ballroom company dinner - Close up magician and Stage magician.
  - Top Hat,KL. Western Style Wedding dinner. Magician of the night.
  - Magician for New Straits Times Press Private Event at The Mines City
  - [Dell's Malaysia](#) Management board dinner in Grand Millenium Hotel, Zing Kl
- Walk about magician of [Mindcreat 2010](#) at Prince Hotel,Kl (Launch by Minister in the Prime Minister's Department and Pemandu CEO Datuk Seri Idris Jala)
- Invited magician for [RTM](#) birthday and open house., conjunction of their 64th birthday and official broadcast of FIFA2010
  - International Medical University prom night at The Royale Chulan Hotel.
    - Lamborghini 2 days car showcase at One Utama.
  - Movida - Kitchen, Bar, Club Lounge grandest of the grand opening.
    - Lamborghini 2 days car showcase at Pavillion,Kl.
    - Movida Club,Tuesday "Home Alone" on 27/4/2010.
      - Penang wedding tour 2010
- A private party of reunion guest from all around the world in Mallaca, Renaissance Hotel 2010.
  - Pusat Minda's Terengganu(World's one and only mind institution) invited as a guest speaker and performer by Dato' Seri Hj Idris bin Jusoh, Mantan Chief Minister of Terengganu
    - Resident Magician for Movida Club - (January 2010 - August 2010)
- VIP guest performer for international Blue Print Solution's seminar in Glenmarie Subang 2010.
- Special guest performer of Ramadan event in KL 2010 with Malaysia's famous celebrity, [Nurul Af2.](#)

- Magician for Guinness Anchor Berhad Oktoberfest 2010 at Souled Out,Sri Hartamas
- Magician for Guinness Anchor Berhad Oktoberfest 2010 at Upper Penang Road, Penang Island
- Magician for Guinness Anchor Berhad Oktoberfest 2010 at Sid Pub TTDI, Kuala Lumpur
- Magician for Guinness Anchor Berhad Oktoberfest 2010 at Laundry Bar, The Curve.
  - JW MArriot Starhill Hotel KL, Glamorous Dinner of Nutrimeitics 2010.
    - Taylor' Lakeside Media Carnival 2010.
      - Putrajaya Carnival 2010.
  - Kuala Lumpur Convetion Centre, Security Commission Grand Annual Dinner 2010.
    - HMC H.E.L.P College Prom night at Rainnasance Hotel KL 2010.
- Taylor's Grand Event "All Around The World" 2010 at Putrajaya International Convention Centre.
  - World Children's Day @ Sunway Pyramid Blue Concourse 2010.
    - [Orient Express](#) Annual Dinner at Il Primo KL 2010.
    - Special Appearances for Kids on 2 TV series, 24 episodes.
    - Dell's Executives Dinner at Double Tree Hilton KL. 2010
  - Special Appearances live Aquaria KL Convention Centre month of December 2010.
    - Patong Beach, Phuket Thailand Grand countdown event. 2010 - 2011.
      - Kids on 2 (15 episodes) 2011
        - [PEMANDU](#) retreats at Thistle Resort, Port Dickson. 2011
        - Private Dinner at Renaissance Hotel, Malacca. 2011
    - [DIGI](#) appreciation dinner at Grand Paragon Hotel, Johor. 2011
      - Speaker for [DIGI](#) Live Tour all around Malaysia. 2011

- Guest Artist performer for [Acer Iconia](#) 2011 Launches.
- Guest Artist performer for [Sunway City Berhad](#) launching [Sunway velocity](#).
  - Guest at Bella, NTV7 with Deborah Henry – Miss Malaysia Universe.
  - OMD Project Light Launch at Merdeka Square, KL (11<sup>th</sup> November 2011)
- GE Annual Dinner at Tanjung Jara Resort, Terengganu (12<sup>th</sup> November 2011)
  - Shell SBSC Annual Dinner at One World Hotel (17<sup>th</sup> November 2011)
- Malaysia Showcase 2011, Brunei Times Square Shopping Centre, Brunei (18<sup>th</sup> November 2011 – 20<sup>th</sup> November 2011)
  - Wedding Affair at Shangri-La Hotel, KL (28<sup>th</sup> November 2011)
- CIMB Treasury Mystique Red Year End Party 2011, MOS Sunway (3<sup>rd</sup> December 2011)
  - Mercedes – Benz Arts & Theatre, KL Pac (14<sup>th</sup> December 2011)
- Peco Facet Internal Luncheon, Castell Restaurant & Bar (16<sup>th</sup> December 2011)
  - Publicis Christmas Party, 7atenine (16<sup>th</sup> December 2011)
- Featured in PC.com Christmas Top Ten Gadgets Wishlist (December 2011)

***\*Pictures and videos of Chris Cheong's performances are available upon request***



Should there be any inquiries on how to reach Chris Cheong, you may contact:

Julian Lee  
Event Director & Artiste Manager  
Business Development  
Retro Events Creation (001672261-U)  
Tel : (HP Line) +6017 247 8164  
Email : [julian\\_lee86@yahoo.com](mailto:julian_lee86@yahoo.com) or [julianleejinhwee@gmail.com](mailto:julianleejinhwee@gmail.com)  
Website : [www.retroworldwide.com](http://www.retroworldwide.com)