



Company Credentials 2012

Retro Events Creation Overview

- **Event** and **artiste management** agency
- Established since **1992**
- **Local** and **multinational** clients under our belt
- Agency that provides an **experience** to consumers

Brand Development

- All about **branding** and how we make the brand come alive
- We do not only attend to job pitches, but to **conceptualize** concepts for our clients
- We work closely with our clients to position the brand (client) at a **higher level**
- Maintaining **customer loyalty** along with the product
- To ensure the **quality** of the event is worth the **value**

Our Services

- Events
 - Launches, Conventions & Roadshows
 - Entertainment
 - Special & Customized
- Artiste Management
- Talent & Promoter Management
- Commercial Productions
- Sound & Lights



Entertainment...



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Entertainment



**TVXQ Asia Tour Concert
“O” (2006 & 2007)**

**Stadium Merdeka, Kuala
Lumpur**



Entertainment



**S.H.E. "Castle Wonderland"
Concert (2007)**

**Stadium Merdeka, Kuala
Lumpur**



Entertainment

TVB & Parkson Charity Musical Festival Concert (2006)

Putra Stadium, Bukit Jalil, Kuala Lumpur



Entertainment

Anugerah Juara Lagu (2005)

Putra Stadium, Bukit Jalil, Kuala Lumpur



C o r p o r a t e ...



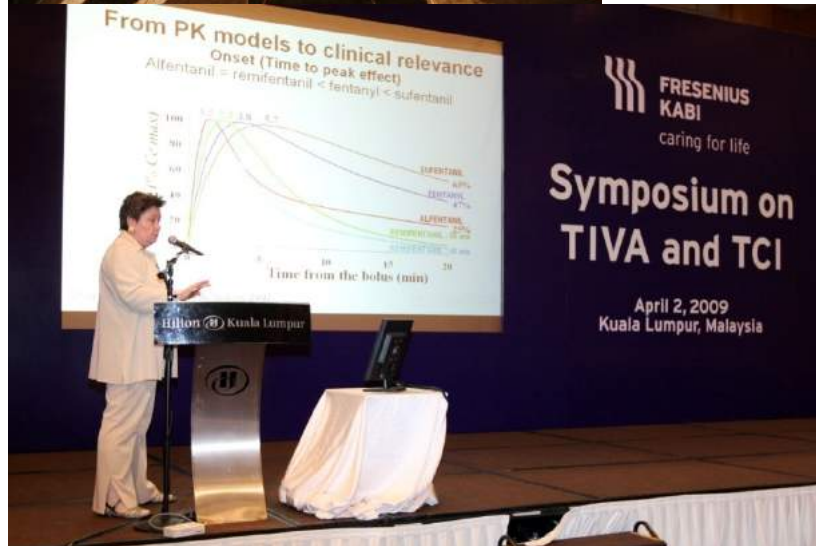
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Corporate



**Fresenius Kabi International Conference FRACTA
(2009)**

KL Hilton, Grand Ballroom



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Elken Regional Awards Nite

**Sutera Harbour Resort, Grand Ballroom, Kota
Kinabalu, Sabah**



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Elken Winners Night (2008)

Stadium Putra, Kuala Lumpur



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Metrojaya Summer Fashion (2008)

Highstreet, The Curve Shopping Centre, PJ



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Sony Cyber Shot T - 100 Launch (2007)

Berjaya Times Square, Kuala Lumpur



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Zang Toi Fashion Show (2005)

Bangsar, Kuala Lumpur



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Gucci Fashion Show (2005)

Avenue K, Kuala Lumpur

Artiste Management...



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Artiste Management



Elvanna Raine

Talent & Promoter Management...



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Talent & Promoter Management



Local & International Models, and Freelancers (Promoter Girls, Usherettes, Grid Girls, etc.)

Commercial Productions...



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Commercial Productions



**Outdoor & Indoor Truss and Stage Production - Conceptualize & Design,
Production Planning & Fabrication**

Commercial Productions



Production References (Production In Progress) - Foam Carving, Plaster & Texture, Fiberglass & Detailing

Commercial Productions



Promo Bus Conversion - Salem "ON" Bus for New Launch Campaign (3 months nationwide on-ground promotion)

Sound & Lights : Technical Support




Concert sound application & reinforcement system, theatrical & stage lighting system & effects choreography programming, audio visual system, musical instruments, special lightings effects, heavy & light duty trusses system, hydraulic & motorized mechanism, structural & carpentry staging, and electrical installation & power generator system





Summary

- We do not just do events, providing talents, and technical support
 - We provide a **brand experience** to our clients
 - Relating the **brand** (client) back to consumers
 - Giving the client and consumers and **experience** which they will never forget
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Some of Our Clients



TOSHIBA



P&G



OLYMPUS





SK Creative Productions Sdn Bhd

THANK YOU



RETRO GROUP OF COMPANIES



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